

THE ▲AMP GROUP



ANNUAL REPORT 2015

THE AMP GROUP

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THE AMP GROUP



BOARD FUNCTIONS

CORPORATE FUNCTIONS

ASSOCIATION OF MUSLIM PROFESSIONALS

AUDIT & CORPORATE GOVERNANCE COMMITTEE	EXECUTIVE DIRECTOR'S OFFICE	AMP BOARD OF DIRECTORS
FINANCE & INVESTMENT COMMITTEE	CORPORATE COMMUNICATIONS	SOCIAL SERVICES
HUMAN RESOURCE COMMITTEE	FINANCE & ADMINISTRATION	DEBT ADVISORY CENTRE
NOMINATING COMMITTEE	HUMAN RESOURCE	FAMILY SERVICES
STRATEGIC PLANNING	MANAGEMENT OF INFORMATION SYSTEM	HELPLINE
PROGRAMME OFFICE		MARRIAGE HUB
		STUDENT WELFARE & MICRO BUSINESS
		YOUTH
		FUND RAISING



**CENTRE FOR
RESEARCH ON
ISLAMIC AND
MALAY
AFFAIRS**



**MERCU
LEARNING
POINT**



**YOUNG
AMP**



**MUSLIM
EXPATRIATES
NETWORK**

**RIMA
BOARD OF
DIRECTORS**

APPLIED
RESEARCH

EVENTS

PUBLICATIONS

TREND & POLICY
ANALYSES

**MERCU
BOARD OF
DIRECTORS**

BUSINESS
DEVELOPMENT

HUMAN
RESOURCE & IT

STUDENT
CARE

EARLY
CHILDHOOD

MARKETING
COMMUNICATIONS

**YOUNG AMP
BOARD OF
MANAGEMENT**

THOUGHT
LEADERSHIP

OUTREACH

ENGAGEMENT

SECRETARIAT

**MEX
BOARD OF
MANAGEMENT**

SECRETARIAT

DIVISIONS OF AMP

AMP's volunteers and full-time officers work together to run programmes in educational enrichment, work skills training, family and economic empowerment, and research. These programmes aim to catalyse and accelerate the development of the community and optimise human potential. Since its inception, AMP has served more than 307,700 clients from all walks of life and communities.

CORPORATE SERVICES

The Corporate Services division provides support for all our programmes and services. The division is made up of the Corporate Communications, Executive Director's Office, Finance & Administration, Fund Raising, Human Resource, Strategic Planning Unit and Management of Information System departments.

SOCIAL SERVICES

Debt Advisory Centre



The Debt Advisory Centre (DAC) was set up to tackle debt issues within the Malay/Muslim community in Singapore, with the broader objective of strengthening the community's overall financial standing. The DAC has three main aims: to be a one-stop centre where

individuals with debt problems can go to advice; to provide clients with the necessary education on debt management and other related matters; and to research the extent of the debt problem within the community. It comprises five components, namely a first-of-its-kind debt support group for the Malay/Muslim community, counselling sessions, introductory seminars on debt and finance, targeted seminars on debt-related issues, and ad-hoc activities to raise awareness of the DAC.

Family Services



The Family Services department manages the Adopt a Family & Youth Scheme (AFYS), which is an all-encompassing scheme representing a family-based approach in providing assistance to underprivileged families. A comprehensive range of services is made available to each family depending on their specific needs. These include financial assistance, counselling for the family members, socio-educational assistance for the children and skills upgrading courses for adult members.

Marriage Hub

The Marriage Hub of AMP runs INSPIRASI@AMP, which provides premarital counselling, and marriage preparation and enrichment for minor Muslim couples where either one or both parties are aged below 21. INSPIRASI@AMP aims to assess the readiness of minor Muslim couples for marriage and subsequently equips those who wish to get married with the necessary skills for a successful marriage. Its eventual goal is to bring down the percentage of divorce cases as well as the proportion of minor marriages in the Malay/Muslim community. The Hub also provides counselling services for marital, relationship, youth, parenting and financial issues for walk-in



clients as well as those who call in through the AMP Helpline. The AMP Helpline is a telephone counselling and referral service by AMP.

Student Welfare & Micro Business

The Student Welfare & Micro Business department promotes lifelong learning through enhanced parental involvement in their children's education and development, skills development and financial assistance. It also aims to economically empower individuals to be self-reliant through skills upgrading and to support and develop the entrepreneurial spirit among the disadvantaged.



The department networks with all related ministries, statutory boards and non-government organisations to tap on national thinking and resources in the areas of training and education. Whenever possible, it will leverage on relevant training and education campaigns and grants.

Youth



The Youth department conducts academic and non-academic developmental programmes comprising weekly tuition classes and personal development programmes such as camps, workshops and other enrichment activities. These are targeted at youths with high-level needs, with the ultimate objective of keeping them within the school system. The department also provides counselling for youths and their parents through the drop-in centres managed by AMP. The programmes are also offered at AMP @ Jurong Point, AMP's youth hub in the west.

BOARD OF DIRECTORS

CHAIRMAN



Mr Azmoon Ahmad
Vice-President
Desay SV Automotive
(elected on 1 December 2007)

MEMBERS



Mr Abdul Hamid Abdullah
Auditor
Public Sector
(elected on 30 November 2013)



Dr Md Badrun Nafis Saion
Associate Consultant,
Paediatric Dentistry Unit
National Dental Centre Singapore
(appointed on 6 December 2014)



Dr Bibi Jan Mohd Ayyub BBM
Counsellor
MacPherson Secondary School
(elected on 30 November 2013)



Dr Mohd Nawab Mohd Osman
Assistant Professor, Coordinator of
Malaysia Programme (IDSS), S. Rajaratnam
School of International Studies
Nanyang Technological University
(elected on 30 November 2013)



Mr Muhd Shamir Abdul Rahim
 Managing Director
 Sypher Labs Pte Ltd
(elected on 30 November 2013)



Mr Zhulkarnain Abdul Rahim
 Partner
 Rodyk & Davidson LLP
(appointed on 6 December 2014)



Mr Mohd Raziff Abdull Hamid
 Sales Director
 Getronics Solutions (S) Pte Ltd
(elected on 14 November 2009)



Mr Othman Marican
 Human Resource Manager (Retired)
(appointed on 6 December 2014)



Mr Mohd Ismail Hussein
 Vice President, Premier Wealth
 Maybank
*(elected on 3 December 2011;
 resigned on 8 November 2014)*



**Mr Muhamad Nazzim
 Muhamad Hussain**
 Chief Operating Officer
 Vector Scorecard
(appointed on 6 December 2014)



Mr Phiroze Abdul Rahman
 Materials Manager
 II-VI Singapore Pte Ltd
(elected on 3 December 2011)



Ms Suryahti Abdul Latiff
 Deputy Director, Industry Strategy
 & Resource Management Division
 Media Development Authority
*(elected on 30 November 2013;
 resigned on 13 July 2015)*

AUDIT & CORPORATE GOVERNANCE COMMITTEE

The Audit & Corporate Governance Committee oversees compliance with statutory governance requirements and ensures adherence to established internal controls to protect the assets of the company and promote transparency.

Chairman

Mr Abdul Hamid Abdullah

Members

Mr Fadhillah Goh
Ms Karen Chia

FINANCE & INVESTMENT COMMITTEE

The Finance & Investment Committee ensures all activities by the organisation are conducted within the operational budget and explores investment opportunities to enhance the financial stability of the organisation.

Acting Chairman

Mr Azmoon Ahmad

Members

Ms Siti Hawa Sulaiman
Mr Zhulkarnain Abdul Rahim

HUMAN RESOURCE COMMITTEE

The Human Resource Committee develops and reviews the compensation and benefits structure and terms for the employees of the organisation. It also reviews their training needs annually to facilitate competency and capacity building.

Chairman

Mr Othman Marican

Members

Dr Md Badrun Nafis Saion
Mr Mohd Shahr Hussein
Dr Noraslinda Zuber

NOMINATING COMMITTEE

The Nominating Committee proposes candidates for election to the Board of Directors and recommends Additional Directors to the Board as and when necessary for appointment by the Board.

Chairman

Mr Azmoon Ahmad

Members

Mr Mohd Alami Musa
Mr Abdul Hamid Abdullah

STRATEGIC PLANNING COMMITTEE

The Strategic Planning Committee provides recommendations on effective implementation of AMP's strategic initiatives and good governance.

Chairman

Mr Azmoon Ahmad

Member

Mr Ravi Sahi



READY FOR SCHOOL FUND MANAGEMENT COMMITTEE

Chairman

Mr Mohd Raziff Abdull Hamid
Sales Director
Getronics Solutions (S) Pte Ltd

Members

Mr Mohd Farid Mohd Hamzah
Correspondent, *Berita Harian / Berita Minggu*
Singapore Press Holdings

Mr Mohd Fawzi Ishak
Director, Service Channel Operations
Consumer Business Group
Huawei Technologies

Ms Shazana Mohd Anuar
Senior Legal Associate
Harry Elias Partnership

AMP MANAGEMENT TEAM

Mr Mohd Anuar Yusop
Executive Director

Mdm Hameet Khanee J H
Senior Manager

Ms Fauziah Rahman
Manager, Student Welfare & Micro Business

Mr Kamat Mahmood
Manager, Youth

Ms Maisarah Dasukie
Manager, Human Resource

Mr Mohd Khalid Bohari
Manager, Management of Information System

Mr Saiful Nizam Jemain
Assistant Manager, Debt Advisory Centre

Mr Sarjono Salleh Khan
Manager, Facilities Management

Mr Shahjehan Ibrahim Kutty
Manager, Finance & Administration

Ms Winda Guntor
Manager, Corporate Communications

Mdm Zaleha Ahmad
Centre Director, Marriage Hub



YOUNG AMP



The youth wing of AMP, **Young AMP**, regularly organises seminars and workshops to encourage critical thinking among youths. Participants of Young AMP's activities are equipped with skills and knowledge aimed at developing their capacity to be future leaders of the community. They are also exposed to other relevant issues at the national and global levels.

VISION

Empowered. Connected.
Compassionate.

MISSION

To mobilise young professionals' role in the advancement of the Muslim community

OBJECTIVES

- To engage youth and emerging professionals
- To provide a platform to generate ideas and articulate aspirations
- To be an avenue for young professionals who are interested to carry on AMP's mission and leadership in society

ACTION PLAN

We Plan

Young AMP uses rational objectives to best serve the future needs of aspiring and emerging Singaporean youths while taking into consideration the dynamic changes in the local and global landscape.

We Partner

Young AMP leverages on its professional networks to develop partnerships to maximise the impact of community initiatives.

We Execute

Young AMP is committed to translating plans into action and to steer the community into the future.

BOARD OF MANAGEMENT

PRESIDENT

Mr Muhd Shamir Abdul Rahim

Managing Director
Sypher Labs Pte Ltd

VICE-PRESIDENT

Mr Hazni Aris

Sales Manager
Zurich Insurance Singapore

MEMBERS

Mr Aminur Rasid

Senior Executive, Madrasah Policy and Planning Unit
Islamic Religious Council of Singapore (MUIS)

Ms Fezhah Maznan

Programmer, Theatre and Dance
Esplanade Corp. Ltd

Mr Muhd Syakir Hashim

Undergraduate
National University of Singapore

Mr Ridwan Abbas

Deputy Editor (Southeast Asia)
Asia Insurance Review

Mr Shafiee Razali

Youth Worker
Majulah Community

Ms Sofiah Su'ad Jamil

PhD Candidate
Australia National University



CENTRE FOR RESEARCH ON ISLAMIC AND MALAY AFFAIRS



Since its inception, the **Centre for Research on Islamic and Malay Affairs (RIMA)** has developed a range of programmes in research and established several platforms for the meeting of minds. RIMA currently conducts research in a number of key areas, which includes economics, education, religion, family, social integration, leadership and civil society. With time, RIMA expects to expand the scope of its

research activities beyond local issues and looks forward to collaborating with partners in the regional and larger international community.

RIMA contributes to scholarly discourses on numerous issues relevant to the community. Conferences and seminars are organised to add depth to these discourses and to create awareness of these issues. Roundtable and focus group discussions

involving key stakeholders are also organised to foster greater understanding of issues and to keep abreast of emerging trends. Additionally, RIMA has produced a number of publications and contributed articles in both print and online media.

VISION

To be a centre of research excellence for the advancement of Singapore's Malay and Muslim communities

MISSION

To undertake strategic research aimed at providing thought leadership in contemporary Malay and Muslim affairs

CORE VALUES

Independence

We are non-partisan and objective in our outlook and research.

Conviction

We are focused in our commitment to advancing the interests of the Malay and Muslim communities.

Collective Effort

We are team-oriented and value the opinions of all our staff and partners.

Collaborativeness

We respect the work of other organisations and embrace

partnerships and the sharing of information.

Forward Thinking

We are visionary and progressive in our approach. We aim to look beyond the immediate in order to foresee future challenges and key

emerging issues, formulating strategies relevant to both the Malay and Muslim communities.

BOARD OF DIRECTORS

CHAIRMAN

Mr Muhamad Nazzim Muhamad Hussain

Chief Operating Officer
Vector Scorecard
(appointed on 1 October 2014)

MEMBERS

Dr Ab Razak Chanbasha

Technical Director
Omega Scientific Pte Ltd
(appointed on 27 August 2014)

Dr Mohd Nawab Mohd Osman

Assistant Professor, Coordinator of Malaysia Programme (IDSS), S. Rajaratnam School of International Studies
Nanyang Technological University
(appointed on 29 September 2015)

Mr Nur Azha Putra Abdul Azim

Research Associate
Energy Security Division,
Energy Studies Institute
National University of Singapore
(appointed on 21 March 2012)

Mr Sani Hamid

Director for Economy and Market Strategy
Financial Alliance Pte Ltd
(appointed on 21 March 2012)

Dr Faizal Yahya

Research Fellow
Institute of Policy Studies, Lee Kuan Yew School of Public Policy
National University of Singapore
(appointed on 21 March 2012; resigned on 29 April 2015)



MERCU LEARNING POINT



MERCU Learning Point is a private education centre that offers a comprehensive range of programmes and services for children aged 18 months to 12 years. Set up in 1999, MERCU now has 18 centres comprising one kindergarten, five childcare centres and twelve student care centres. MERCU serves close to 2,000 children monthly both in the private and government schools.

MERCU prides in establishing a collaborative environment with parents and schools as it believes they are important catalysts in the children's development. With the tagline, *Starting Young, Aiming High*, its programmes are robustly designed with the aim to maximise the children's capabilities and propel them to greater heights.

VISION

A first-class provider in child and youth education

MISSION

- Maximise stakeholders' value
- Be a reliable and trusted partner
- Provide quality and innovative programmes
- Be a socially responsible corporate citizen

SHARED VALUES

Meaningful Relations

We establish meaningful and long-term relationships with our customers.

Excellence

We ensure professional excellence in carrying out our daily duties and responsibilities.

Resourceful

We explore effective and efficient methods to deliver our services that benefit both our customers and business units to achieve financial growth and sustainability.

Customer Service

We maximise customer satisfaction by providing prompt services and continuously exceeding their expectations.

Unique

We offer a variety of innovative and specialised programmes that meet your individual needs.

BOARD OF DIRECTORS

CHAIRMAN

Mr Mohd Azmi Muslimin

Private Investor
(appointed on 9 February 2012)

MEMBERS

Mr Mohd Anuar Yusop

Executive Director
Association of Muslim Professionals
(appointed on 10 February 2001)

Dr Md Badrun Nafis Saion

Associate Consultant,
Paediatric Dentistry Unit
National Dental Centre Singapore
(appointed on 1 April 2015)

Mr Phiroze Abdul Rahman

Materials Manager
II-VI Singapore Pte Ltd
(appointed on 1 April 2015)

Tengku Zainal Abidin Jumat

Head, Branch Support
Maybank
(appointed on 16 April 1999)

Mr Mohd Ismail Hussein

Vice President, Premier Wealth
Maybank
(appointed on 1 July 2011;
resigned on 8 November 2014)

Mr Moiz A Tyebally

Senior Associate
Harry Elias Partnership
(appointed on 5 April 2014;
resigned on 15 August 2015)



MUSLIM EXPATRIATES NETWORK



The **Muslim Expatriates Network (MEX)** provides a platform for the integration of new Muslim citizens and permanent residents into the Singaporean society. MEX also seeks to create bridges between the Muslim expatriate community and the local Muslim community as a way to build a larger and stronger Muslim community in Singapore and catalyse its progress.

VISION

A progressive, dynamic and globally integrated professional community in Singapore

MISSION

To harness the talents of expatriates and Singaporeans to mutually develop and benefit both communities

KEY OBJECTIVES

- Provide a structured platform for networking between expatriate, new resident and Singaporean professionals to explore new business frontiers and drive cultural exchange
- Foster the appreciation of Singapore culture and values among expatriates to facilitate their integration into Singaporean society
- Inspire, motivate, enlighten

and empower local young, aspiring professionals via mentoring by top-ranking, cross-cultural expatriate professionals

- Harness the strength of the new Muslim residents as a new engine of growth for the Muslim community in Singapore
- 'Port of call' for expats entering Singapore

SHAPING
OUR
SHARED
FUTURE

The theme for the AMP Annual Report this year is **Shaping Our Shared Future**. It reflects AMP's commitment to building and shaping the future it shares with the community through its programmes and services. AMP shares the community's vision of a better tomorrow – one that is bright and full of opportunities for all members of the Malay/Muslim community in Singapore.



ASSOCIATION OF MUSLIM PROFESSIONALS

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