

INTERNAL DIVISIONS WITHIN AMP

AMP's volunteers and full-time officers work together to run programmes in educational enrichment, work skills training, family empowerment and research. These programmes aim to catalyse and accelerate the development of the community and optimise human potential. Since its inception, AMP has served more than 297,000 clients from all walks of life and communities.

CORPORATE SERVICES DIVISION

The Corporate Services division provides support for all AMP's programmes and services. The division is made up of the Corporate Communications, Executive Director's Office, Finance & Administration, Fund Raising, Human Resource, Strategic Planning Unit and Management of Information System departments.

SOCIAL SERVICES DIVISION

The Social Services division caters to individuals and families who are in need. Over the years, it has strategically implemented many developmental and social support programmes to assist these individuals and families in freeing themselves from the cycle of underdevelopment.

The division is made up of the Debt Advisory Centre, Family Services, Marriage Hub, Student Welfare & Micro Business, and Youth units.



Debt Advisory Centre

The Debt Advisory Centre (DAC) was set up in April 2013 to tackle debt issues within the Malay/Muslim community in Singapore, with the broader objective of strengthening the community's overall financial standing. The DAC has three main aims: to be a one-stop centre where individuals with debt problems can come for advice; to provide clients with the necessary education on debt management and other related matters; and to research the extent of the debt problem within the community. It comprises five components, namely a first-of-its-kind debt support group for the Malay/Muslim community, counselling sessions, introductory seminars on debt and finances, targeted seminars on debt-related issues, and ad-hoc activities to raise awareness of the DAC.



Family Services

The Family Services unit manages the Adopt a Family & Youth Scheme (AFYS), which is an all-encompassing scheme representing a family-based approach in providing assistance to underprivileged families. A comprehensive range of services is made available to each family depending on their specific needs. These include financial assistance, counselling for the family members, socio-educational assistance for the children and skills upgrading courses for adult members.

Marriage Hub

The Marriage Hub unit runs INSPIRASI@AMP, which was launched in January 2007 to provide premarital counselling, marriage preparation and enrichment to minor Muslim couples where either one or both parties are aged below 21. INSPIRASI@AMP aims to assess the readiness of minor Muslim couples for marriage and subsequently equips those who wish to get married with the necessary skills for a successful marriage. Its eventual goal is to bring down the percentage of divorce cases as well as the proportion of minor marriages in the Malay/Muslim community. The hub also provides counselling services for marital, relationship, youth, parenting and financial issues for walk-in clients as well as those who call in through the AMP Helpline, a telephone counselling and referral service by AMP.



Student Welfare & Micro Business

The Student Welfare & Micro Business unit promotes lifelong learning through enhanced parental involvement in their children's education and development, skills development and financial assistance. It also aims to economically empower individuals to be self-reliant through skills upgrading and to support and develop the entrepreneurial spirit among the disadvantaged.

The unit networks with all related ministries, statutory boards and non-government organisations to tap on national thinking and resources in the areas of training and education. Whenever possible, it will leverage on relevant training and education campaigns and grants.



Youth

The Youth unit conducts academic and non-academic developmental programmes comprising weekly tuition classes and personal development programmes such as camps, workshops and other enrichment activities. These are targeted at youths with high-level needs, with the ultimate objective of keeping them within the school system. The Youth unit also provides counselling for youths and their parents through the drop-in centres. The programmes are also offered at AMP @ Jurong Point, AMP's youth hub in the west.

