

16 January 2018

MEDIA RELEASE

Home-Based and Small Business Owners Invited to Register for AMP Micro Business Programme 2018

1. Registration for the new intake of the Association of Muslim Professionals' (AMP) annual Micro Business Programme opens **from today to Friday 2 February 2018**. The programme aims to equip participants with trade, business and IT skills to start their home-based or small business as an alternative source of household income.
2. Participants will also benefit from a wide range of business advisory services such as mentoring and performance evaluation, provided by the programme partner, SME Centre at Singapore Malay Chamber of Commerce & Industry (SME Centre@SMCCI). The training include modules such as business planning and management, business incorporation, managing customers' expectations, data management, accounting and introduction to social media.
3. The six-month training programme will begin in March and will culminate in the submission of an individual business plan by the participants to AMP for a chance to secure a \$1,000 capital grant from AMP to be used to enhance or expand their business.
4. The programme is open to Singapore Citizens aged 21 to 50, with a combined gross monthly household income not exceeding \$4,000 or per capita income of \$800. Applicants must also have basic skills or experience in the chosen field with the exception of wedding craft and accessories. A registration fee of either \$200 or \$300 will be imposed, depending on the gross per capita income of the applicant. The fee is refundable for those who are not selected for the programme.
5. Participants will also be considered for the AMP Micro Business Development Fund, which provides loans for graduates of the programme to finance an immediate business opportunity for their start-ups or to expand their current business. Successful applicants can receive a maximum loan of \$2,000 with a one-year repayment period.

6. Those interested can register for the programme at both of AMP offices in **Pasir Ris** (*1 Pasir Ris Drive 4, Level 5, open on Mondays to Fridays from 9.00 am to 6.00 pm on Mondays to Fridays, and on Saturdays from 9.00 am to 1.00 pm*) and **Jurong** (*Jurong Point Shopping Centre, #06-02, open on Mondays to Fridays from 9.00am to 6.00pm and on Saturdays from 10.00am to 2.00pm*). **The application form is also available on AMP's website at www.amp.org.sg.**
7. **Interested individuals who wish to register or find out more about the programme may contact Ms Mariam Mustaffa at 6416 1426 or email to mariam@amp.org.sg.**
8. The Micro Business Programme was introduced in 2005 to assist individuals from low-income families to nurture their entrepreneurial spirit by equipping them with trade, business and IT skills to venture into micro businesses to supplement their household income. AMP partners the SME Centre@SMCCI for the Micro Business Programme in order to enhance the business and IT skills training for participants of the programme.

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