



22 January 2020

## **MEDIA STATEMENT**

### **Change in Management Leadership of AMP: Mohd Anuar Yusop Steps Down from Executive Director Position After 15 Years at Helm**

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1. Mr Mohd Anuar Yusop, 62, will step down from his position as Executive Director of AMP Singapore on 31 January 2020 after 15 years at the helm. Ms Zarina Yusof, 47, who is currently Deputy Executive Director, will take over his duties as Acting Executive Director, effective 1 February 2020.
2. Mr Mohd Anuar will serve as a consultant to the AMP Board from 1 February 2020. In this capacity, he will advise and consult the Board on fund raising matters, relationship building, and networking, as well as in the planning of the 4<sup>th</sup> National Convention of Singapore Muslim Professionals slated for 2022.
3. Ms Zarina Yusof has over two decades of experience in the public, broadcast, education, healthcare and community sectors. Additionally, she has senior-level experience in developing strategic directions, leading and overseeing key outputs, as well as budget utilisation. Ms Zarina, who was an AMP board member from December 2017 to March 2019, also has a deep understanding of policies and policymaking as a result of her experience in the civil service. Her CV can be found in Annex A.
4. “From the point of governance, it is healthy for a non-profit organisation like AMP to have a sound renewal process. In keeping with this spirit, the AMP Board believes leadership renewal should take place at the senior management level so that AMP can benefit from diverse viewpoints, innovation and new ideas that are needed to serve community better. Now is also an opportune time for the change in leadership as AMP heads towards its 30<sup>th</sup> anniversary next year,” said Dr Md Badrun Nafis Saion, Chairman of AMP.

5. Mr Mohd Anuar has played an instrumental role in the progress of AMP. Under his leadership, AMP's income grew from \$4.5 million in 2005, the year he joined, to \$16.1 million in 2019. Fund raising and income generation activities were also enhanced and strengthened to ensure steady streams of income.
6. Mr Mohd Anuar, who was accorded the Public Service Medal (PBM) in 2013 and the Public Service Star (BBM) in 2018, is also credited with introducing programmes in AMP that are critical to the development and progress of the Malay/Muslim community in Singapore. These include programmes that are aimed at helping former inmates reintegrate back into society and consequently, reducing the rate of recidivism, and assisting those saddled with debt to regain control over their finances as a way to uplift the financial state of the community, among others.
7. Mr Mohd Anuar's involvement in AMP dates back years before he was appointed as Executive Director in 2005. He joined AMP in 1991, the year that AMP was incorporated, as a member of the AMP Executive Committee and concurrently as the volunteer manager of the education committee from 1991 to 1995. He then joined the AMP Board in 1996 and served as a board member for eight years until he stepped down in 2004. A year later, in 2005, he was appointed as Executive Director of AMP.
8. "The AMP Board of Directors would like to record their deepest appreciation to Mr Mohd Anuar Yusop for his contribution, dedication and commitment to AMP as well as the community at large. We are certain that he will continue contributing to the development and progress of the community in various capacities inside and outside of AMP," added Dr Md Badrun.

**END**

## ANNEX A



Ms Zarina Yusof has over 20 years' strong career experience in the public, broadcast, education and healthcare sectors. She also has senior-level experience in developing strategic directions, leading and overseeing key outputs, as well as budget utilisation. She has a good knowledge of managing complex national-level projects and integrated marketing campaigns, which include leveraging on social and new media to bring awareness of messages to a different level. She has supervised and implemented many community and organisation-wide programmes that are designed to promote well-being and change mindset. She possesses good interpersonal, communication and negotiation skills with demonstrable ability to forge strategic partnerships and alliances with public, private and people sectors.

### **Community Involvement**

- Vice-Chairperson, Malay Programme Advisory Committee (2019 – present)
- Member, Malay Programme Advisory Committee (2010 – 2018)
- Director, AMP (2017 – 2019)
- Vice-Chair, Empowerment for Girls Committee, Yayasan MENDAKI (2016 – 2018)