

THE YEAR AHEAD

Future Plans

In the next financial year, AMP will focus on enhancing our programmes and services to better serve our clients and beneficiaries.

FAMILY SERVICES

AMP will collaborate with various social services and social development units in schools, mosques and family service centres for greater synergy in our outreach efforts for the Adopt a Family & Youth Scheme. We will also offer structured support group sessions for single parents under the scheme.

We will also be collaborating with relevant agencies to conduct upstream education programmes under the Development & Reintegration Programme and Debt Advisory Centre.

MARRIAGE HUB

AMP Marriage Hub will be adopting an enhanced evidence-based curriculum for its marriage preparation and enrichment workshops, which is aligned to the one used for civil marriages, for couples and their parents.

Our trained counsellors have also begun to provide counselling for clients who are imprisoned. Under the Marriage Counselling Programme, divorcing couples are required to attend marriage counselling at selected agencies. With the new scheme, incarcerated parties of divorcing couples will be given an opportunity to attend marriage counselling with or without their spouse within the prison's premise.

YOUTH

The AMP Youth department will be enhancing its service-learning programme through collaborations with higher learning institutes by engaging more older youths in youth work and social services, as well as developing new initiatives following a needs assessment of the community. The department will also offer internship opportunities for students from higher learning institutes who are interested in youth work to increase the entry-level competency of youth workers.

Fund Raising Plans for the FY 2019/20

AMP saw a 15% increase in the number of our individual donors, from 2,794 to 3,226 donors, in this financial year.

AMP aims to further increase the awareness of our social services programmes and community engagement activities within the community as a way to appeal for donations in the following financial year through the following fund raising initiatives:

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MONTH	FUND RAISING INITIATIVE
July 2019	Sponsorship Appeal for AMP Fathering Month Campaign
September – October 2019	Pledge Card Drive for Education Assistance Programmes
October 2019	Sponsorship Appeal for Out of the Box Conference 2019 Donation Drive for Ready for School Fund
November 2019	Sponsorship Appeal for Singapore Muslim Education Fund
December 2019 – January 2020	Telepoll Campaign on Mediacorp Warna 94.2FM for Adopt a Family & Youth Scheme
January – February 2020	Donation Drive for Adopt a Family & Youth Scheme
April – May 2020	Telepoll Campaign on Mediacorp Ria 89.7FM for Ready for School Fund Appeal for Festive Period Assistance

Expenditure Plans for the FY 2019/20

The Board has approved the FY 2019/20 operational budget for AMP for the total amount of \$18.6 million, which covers the programme activities, governance costs, fund raising expenses, as well as administrative and overheads costs.