



13 July 2020

MEDIA RELEASE

AMP to Conduct Perception Study as Part of Strategic Planning for 4th Convention

1. AMP Singapore has commissioned an independent research agency, Blackbox Research Pte Ltd, to conduct a perception study within the Muslim community from **14 July 2020** for a period of one month. The data collected from the study will provide important inputs on AMP's strategic planning for the Fourth National Convention of Muslim Professionals scheduled for 2022.
2. AMP looks forward to the participation of the community in the study. All data collected will be kept in strict confidence and only aggregated results will be used for report analysis. Members of the public are encouraged to be alert and ensure the interviewer carries the letter of authorisation from AMP before participating. Participation in the study is free and no donations or fees will be solicited from participants. For further enquiries, please contact AMP at 6416 3966 during office hours or email us at corporate@amp.org.sg.

END