



23 March 2021

MEDIA RELEASE

COMMUNITY IN REVIEW 2021:

STAYING RELEVANT IN THE DIGITAL AGE

Webinar Discusses Digitalisation and the Outlook of Employment in Singapore

1. The COVID-19 pandemic had accelerated the need for businesses and services to go digital, making it such that those that don't, risked being left behind. On the other hand, the "new normal" has also opened up new possibilities and opportunities into the field of employment as more businesses and firms start adopting technological advancements such as e-commerce or online conferences into their employers' daily job scope. As such, workers must continue to keep in tandem with the transformation towards Industry 4.0, and business leaders must sculpt an organisational culture that motivate workers to embrace digitalisation. To discuss this, AMP, together with its research subsidiary, Centre for Research on Islamic and Malay Affairs (RIMA), is organising its Community in Review webinar titled, *Staying Relevant in the Digital Age*, on **Thursday 25 March 2021 at 8.00pm on Zoom**. The event programme can be found in the Annex.
2. The webinar will focus on the future of employment in Singapore amidst the changing nature of the economy. It will include the outlook of employment in Singapore, digital transformation in businesses including Malay/Muslim-owned businesses and skills needed for Singaporeans to secure a job in the future.
3. The following four speakers have been invited – Mr Poon King Wang, Director of the Lee Kuan Yew Centre for Innovative Cities at the Singapore University of Technology and Design (SUTD); Mr Shamir Rahim, Founder & Chief Executive Officer of VersaFleet; Mr Azrulnizam Shah, Executive Director of the Singapore Malay Chamber of Commerce and Industry

(SMCCI); and Ms Aziza Sheerin, Managing Director for Asia's General Assembly. The profile of the speakers can be found in Annex 2.

4. Mr Poon King Wang will be speaking on the future of employment in Singapore – including the shifts that employers may face. Mr Shamir Rahim will be presenting on the changes that employers may face as we embark on digital transformation and the steps they can take to better equip their employees. Mr Azrulnizam Shah will be speaking on some of the challenges or barriers that businesses may face in embarking on digital transformation and some recommended solutions. Ms Aziza Sheerin will be sharing on some of the skills and courses that may be required for workers to secure a job in the future or to improve themselves in their current capacity. Dr Johannis Abdul Aziz will be moderating the session.
5. **We invite members of the media to join us at the webinar. Please refer to event programme enclosed in the Annex.**

END

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PROGRAMME

- 8.00 pm Opening
- 8.05 pm **Welcome Address**
Dr Md Badrun Nafis Saion
Chairman, AMP Group
- 8.15 pm **Future of Employment in Singapore**
Mr Poon King Wang
Director
Lee Kuan Yew Centre for Innovative Cities,
Singapore University of Technology and Design
- 8.30 pm **Digital Transformation for Business Owners**
Mr Shamir Rahim
Founder & Chief Executive Officer
VersaFleet
- 8.45 pm **Digitalisation of Malay/Muslim-owned Businesses**
Mr Azrulnizam Shah
Executive Director
Singapore Malay Chamber of Commerce and Industry
- 9.00 pm **Skills for the Future of Work**
Ms Aziza Sheerin
Managing Director, Asia
General Assembly
- 9.15 pm **Question and Answer Session**
Moderated by Dr Johannis Abdul Aziz
Member, RIMA Executive Committee
- 10.00 pm End

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PROFILE OF SPEAKERS



Poon King Wang is the Director of the Lee Kuan Yew Centre for Innovative Cities at the Singapore University of Technology and Design (SUTD), where he also heads the Smart Cities Lab and the Future Digital Economies and Digital Societies initiative. He is concurrently Senior Director of Strategic Planning at SUTD.

King Wang is on the World Economic Forum's Expert Network on Cities and Urbanisation, Konrad Adenauer Stiftung's Strong Cities 2030 Network, and the Future of Work working group of the Global Partnership on Artificial Intelligence. He was also on two national taskforces on the future of adult learning, and on future services and digital economy. He has co-authored and published *Living Digital 2040: Future of Work, Education, and Healthcare*, which was recently translated into Korean.



Shamir Rahim is a technopreneur with a passion for internet and biomedical technologies. Founder & CEO of VersaFleet™, he believes in automating the world's logistics operations.

He left the lab early and started his career in the cardiovascular & cardiac surgery product teams at Sanofi and Medtronic. In a business development role in a venture builder, he helped to launch several biomedical start-ups. He then founded VersaFleet by serendipity, creating a powerful SaaS transport management system while actually trying to invent a medical device.

Shamir holds a Master of Science (MSc) in Supply Chain Management from National University of Singapore (NUS) Faculty of Engineering. He earlier graduated from NUS as a University Scholar with a Bachelor of Science (Hons) in Biomedical Science, and a Minor in Technopreneurship, which he attained while on the NUS Overseas College programme at the University of Pennsylvania & The Wharton School. He pursued his Honours research on regenerative stem cell therapy at Institute of Molecular Cell Biology, an A*STAR research institute.



Azrulnizam Shah is the Executive Director of the Singapore Malay Chamber of Commerce and Industry, and holds a C-level position at the Singapore Malay Chamber of Commerce and Industry (SMCCI) the apex business chamber for Malay/Muslim businesses in Singapore. In this role, Azrulnizam oversees the operationalisation of key strategic initiatives aimed at future-proofing businesses. His work involves the provision of platforms, pathways and programmes that will enable members of the chamber and their relevant stakeholders to thrive in the current business environment. He also collaborates with stakeholders from the

people, private and public sectors, seeking opportunities for partnership to further fulfil the underlying mission of the chamber.

Among the notable achievements in his current tenure as Executive Director of SMCCI, would include the rebooting of the chamber's flagship business growth programme for young and aspiring business owners Protégé Kita, as well as the launch of the Kampong Gelam Digital Transformation Office, the first of its kind for a chamber in Singapore.



Aziza Sheerin leads General Assembly's growth in the region as their Managing Director for Asia. GA is a global tech education company advancing the future of work. General Assembly was voted one of the world's most innovative companies in education by Fast Company.

Aziza launched and scaled the Singapore business for GA, and has grown the region to be the largest international market for GA. In her role, she is responsible for P&L management, strategic partnerships, market expansion, and leading an awesome team.

Prior to GA, she worked on market expansion in emerging markets in Asia for a financial education firm. She is passionate about education and economic empowerment; and creating more opportunities in the tech industry for people of diverse backgrounds.